

# NCC Cable System Order

Rev. 11/17/05182

|                   |                             |
|-------------------|-----------------------------|
| Order #           | 62347941                    |
| Syscode           | 1084                        |
| System Name       | Spectrum/Celet, WI          |
| Market            | Milwaukee-St. Paul          |
| AE                | Leah Losier                 |
| Sales Coordinator | Michael Ryan                |
| Office            | Chicago                     |
| Phone             | (312) 527-5755              |
| Status            | Not accepted                |
| Survey            | Cable Nielsen Live+3 Nov/15 |

|                 |                     |
|-----------------|---------------------|
| Flight Dates    | 10/31/16 - 11/13/16 |
| Agency          | Nonbox/Eisner       |
| Advertiser      | Reform America Fund |
| Client Code     | WGE                 |
| Product Code    | RAF                 |
| Est Code        | 1031FXNC            |
| Product Name    |                     |
| Credit Status   |                     |
| Primary Demo    | Adults 35+          |
| Makegood Policy | Approval Required   |

|                  |               |
|------------------|---------------|
| Update Date      | 10/21/16      |
| Version          | 2 Vs. 1       |
| Show All Lines   |               |
| Total # of Weeks | 2             |
| Total            | \$800.00      |
| Commission       | \$120.00      |
| Net Total        | \$680.00      |
| Total Spots      | 48            |
| Affiliate Split  | 100.0         |
| Sold On          | Cost Per Spot |
| GRP              | GMP           |
| CPP              | CPM           |

Comments : 10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

| Line | Net  | Program      | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment      |
|------|------|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-------------------|
| 1    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 2    | FXNC | AVG. ALL WKS | 11/7/16    | 11/13/16  | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 3    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 4    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     |   |   | X |   |   |   |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 5    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     |   |   |   | X |   |   |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 6    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     |   |   |   |   | X |   |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 7    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     |   |   |   |   |   | X |   | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 8    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 05:00      | 09:00     |   |   |   |   |   |   | X | -   | -   | 0           | \$17.00   | \$0.00     | 30       | removed all spots |
| 9    | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 10   | FXNC | AVG. ALL WKS | 11/7/16    | 11/13/16  | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 11   | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 12   | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   |   | X |   |   |   |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 13   | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   |   |   |   | X |   |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 14   | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   |   |   |   |   | X |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 15   | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   |   |   |   |   | X |   | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 16   | FXNC | AVG. ALL WKS | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   |   |   |   |   |   | X | -   | -   | 3           | \$12.00   | \$36.00    | 30       |                   |
| 17   | FXNC | VARIOUS      | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |                   |
| 18   | FXNC | VARIOUS      | 11/7/16    | 11/13/16  | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |                   |
| 19   | FXNC | VARIOUS      | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |                   |
| 20   | FXNC | VARIOUS      | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   |   | X |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |                   |
| 21   | FXNC | VARIOUS      | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   |   |   | X |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |                   |

# NCC Cable System Order

|                   |                            |                 |                     |                  |               |
|-------------------|----------------------------|-----------------|---------------------|------------------|---------------|
| Order #           | 62347941                   | Flight Dates    | 10/31/16 - 11/13/16 | Update Date      | 10/21/16      |
| Syscode           | 1084                       | Agency          | Nonbox/Eisner       | Version          | 2 Vs. 1       |
| System Name       | Spectrum/Celec, WI         | Advertiser      | Reform America Fund | Show All Lines   |               |
| Market            | Minneapolis-St. Paul       | Client Code     | WGE                 | Total # of Weeks | 2             |
| AE                | Leah Losier                | Product Code    | RAF                 | Total            | \$800.00      |
| Sales Coordinator | Michael Ryan               | Est Code        | 1031FXNC            | Commission       | \$120.00      |
| Office            | Chicago                    | Product Name    |                     | Net Total        | \$680.00      |
| Phone             | (312) 527-5755             | Credit Status   |                     | Total Spots      | 48            |
| Status            | Not accepted               | Primary Demo    | Adults 35+          | Affiliate Split  | 100.0         |
| Survey            | Cable Nielsen Live+3 Nov15 | Makegood Policy | Approval Required   | Sold On          | Cost Per Spot |
|                   |                            |                 |                     | GRP              | GIMP          |
|                   |                            |                 |                     | CPM              | CPM           |

Comments : 10.21 reduced spot load per client request. See Leah's email sent 10/20. please confirm. Thanks

| Line | Net  | Program       | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22   | FXNC | VARIOUS       | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   |   |   |   | X |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |              |
| 23   | FXNC | AVG. ALL WKS< | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   |   |   |   | X |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |              |
| 24   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 16:00      | 19:00     |   |   |   |   |   | X |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |              |
| 25   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 26   | FXNC | AVG. ALL WKS  | 11/7/16    | 11/13/16  | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 27   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   | X |   |   |   |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 28   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   |   | X |   |   |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 29   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   |   |   | X |   |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 30   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   |   |   |   | X |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 31   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   |   |   |   | X |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 32   | FXNC | AVG. ALL WKS  | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   |   |   |   |   | X | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |

|       | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Oct 2017 | Total    |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 48       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 48       |
| AMT   | \$800.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$800.00 |

SYSTEM APP: SALES ACCT Date Printed 10/21/16  
 62347941 | Minneapolis-St. Paul | Spectrum/Celec, WI | 1084 |